



# CITY OF SAN BRUNO FOCUS

## FACTS ON HOTEL/MOTEL (TOT) BALLOT MEASURE

Measure F on the November 3, 2009, ballot would approve a small 2% increase in the transient occupancy tax (TOT), also known as the hotel/motel tax, paid by travelers in San Bruno. Measure F is not a new tax, and it will not be paid by homeowners or renters. As costs for City operations have risen, the hotel tax has remained at 10% since 1991. Hotel taxes are routinely paid by travelers throughout the United States. Over 85% of the cities in California have a hotel tax, including 15 cities in San Mateo County. Frequently asked questions about Measure F are answered below.

### WHO PAYS THE TOT?

Business travelers and tourists who rent hotel rooms in San Bruno pay the TOT. This tax ensures that visitors to the City pay their full share of costs for City services such as public safety.

### HOW MUCH NEW REVENUE WILL A 2% INCREASE IN TOT GENERATE?

The small increase of 2% will raise an estimated \$270,000 in new revenue, which is needed since the City cut nearly \$2,000,000 from the budget this year. San Bruno has reduced services and the number of employees to balance the budget. Going forward, our choices are clear: find additional revenue or face further deep cuts to essential services.

### HOW WILL THE ADDITIONAL FUNDS BE USED?

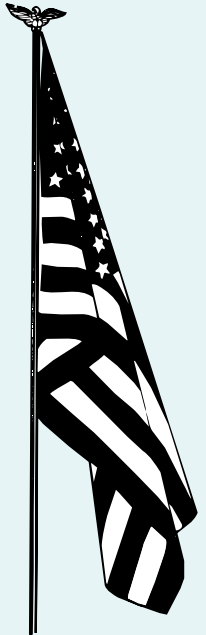
The TOT is a General Fund revenue, so these additional funds can be used to support general municipal purposes, such as public safety, street and sidewalk maintenance, and recreation and library services.

### WILL THE TOT INCREASE RESULT IN SAN BRUNO CHARGING A HIGHER RATE THAN NEIGHBORING CITIES?

Millbrae, Brisbane, Burlingame, and San Mateo have also placed measures on the ballot to raise the TOT rate from 10% to 12%.

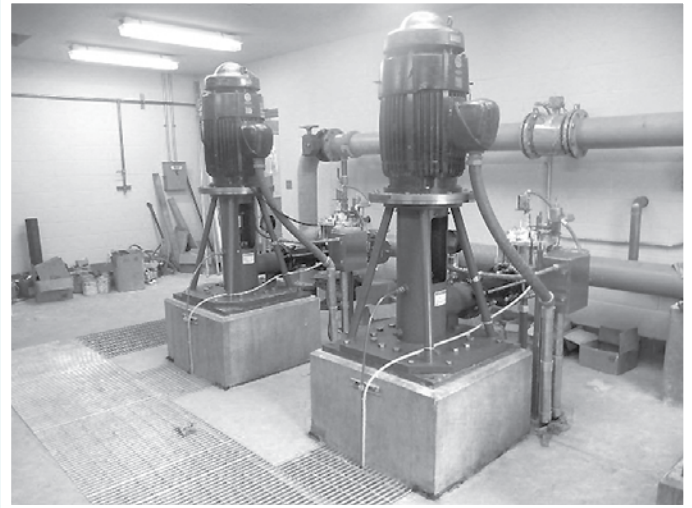
### WHAT PERCENTAGE OF THE VOTE IS NEEDED TO PASS THE MEASURE?

The transient occupancy tax needs a simple majority vote to pass.



# DEDICATION OF THE MAPLE WATER PUMP STATION

On September 8, 2009, the City held a ceremony for the dedication of the Maple Street Pump Station, one of the most integral pieces of infrastructure in the City's water distribution system. Unlike most cities on the Peninsula that buy all their water from the San Francisco Public Utilities Commission, San Bruno diversifies its supply by pumping about half of its water from local wells. Moving water from these two sources up and around our steep hills requires a network of powerful water pumping stations that must remain in good condition. Prior to the beginning of its reconstruction in January 2008, the Maple Pump Station was one of the City's oldest. Now completely rebuilt with more powerful motors and larger pipes, the station's pumping capacity has greatly increased. The upgrade also includes a new housing structure and improved landscaping, giving residents a more attractive, reliable, and safe water delivery system.



Next up for rehabilitation is the College Pump Station located off of Skyline Boulevard. Design work is already under way with construction expected to kick off this spring.

## SAN BRUNO FARMERS' MARKET EXTENDED THROUGH NOVEMBER 22



Great news from downtown San Bruno! Due to its overwhelming success, the San Bruno Farmers' Market will be held on six additional Sundays in 2009. This means that you can enjoy the market through November 22 of this year. The market, which is sponsored by the San Bruno Chamber of Commerce and operated by Pacific Coast Farmers' Market, will continue to be held on Sundays from 10:00 a.m. to 2:00 p.m. on San Mateo Avenue between Jenevein Avenue and Sylvan Avenue.

About 1,200 people have been making the Farmers' Market part of their Sunday routine and enjoying the fresh produce, interesting products, and live music. So come down to San Mateo Avenue on a Sunday, buy some healthy food, and see your neighbors. While you are there, please stop and shop at the local stores and restaurants as well. For more information, please visit [www.sanbrunochamber.com](http://www.sanbrunochamber.com). Tell a friend!!

# STATE TAKEAWAY OF \$1.9 MILLION WILL AFFECT FUTURE REDEVELOPMENT PROJECTS

Since being established in 1999, the San Bruno Redevelopment Agency has been working to develop the Project Area made up of 717 acres of commercial, industrial, and residential land, mostly east of El Camino Real, plus The Crossing San Bruno development. In its short history, the Agency has undertaken a \$1 million project improving parking, lighting, and streetscape on San Mateo Avenue, financed construction of the San Bruno-BART Police building, created a first-time homebuyers program, enhanced code enforcement, and created affordable housing units.

These redevelopment efforts have paid off for the Agency, as tax increment revenue in 2009-10 will amount to \$8.7 million (with \$3.6 million of this amount paid to schools and other taxing agencies, and \$1.7 million set aside for low and moderate income housing). This increase in tax increment revenue ensures coverage for annual operating costs and affordable housing subsidies. As a result, the Agency can focus on its long-term objectives and major projects, leveraging greater construction impact using debt financing.

The timing of this financing potential coincides with the Downtown and Transit Corridors strategic planning process, which

began in 2009 and aims to create a long-term and strategic vision for development along the San Mateo Avenue, San Bruno Avenue, and El Camino Real corridors. Additionally, Caltrain is gearing up for construction of the rail grade separation at San Bruno/San Mateo/Huntington Avenues, a location vital to anticipated downtown improvements. Redevelopment has the capacity to contribute toward plans for needed replacements of some City facilities.

Implementation of long-term Agency objectives is threatened due to a scheduled state takeaway of redevelopment funds. As part of its budget, the state is planning to grab \$1.7 billion from redevelopment agencies across the state; this will result in a loss of \$1.9 million in San Bruno Redevelopment Agency funds. Additional state takeaways will occur in 2010-11. This loss of funds will delay or hinder the Redevelopment Agency's ability to bring about significant improvements.

The California Redevelopment Association (CRA) is preparing a legal challenge on the constitutionality of the state's actions. The CRA won a similar lawsuit in April related to state actions last year. The San Bruno City Council and Agency Board have directed that San Bruno will cooperate with the CRA legal challenge.

## COMMUNITY SERVICES SURVEY SEEKS CITIZEN INPUT

The Community Services Department would like to hear from San Bruno residents. If you go to City parks, visit the Library, take Recreation classes, attend the Senior Lunch program or even if you haven't had a lot of experience with what the Department offers, we ask that you visit **[www.sanbruno.ca.gov/citizensurvey.asp](http://www.sanbruno.ca.gov/citizensurvey.asp)** and take our brief Citizens Survey. Help us create the kind of City services you want to see.



# 2009-2010 SIDEWALK REPAIR PROGRAM

The City has been making steady progress on the 3,677 locations of sidewalk damage with offsets of  $\frac{3}{4}$ " or more. Over the last two years, that number has dropped by over 20% to 2,839 locations. Repairs were made at 799 locations where the City was responsible for the offset (e.g., a root from a City tree lifted a patch of sidewalk), and 39 repairs were made at locations of sidewalk where it was the private property owner's responsibility to fix the offset. Property owners were able to take advantage of the City's licensed contractor to make the repairs at a reduced price and had their permit fees waived (normally \$354).

In 2009-2010, the City will repair another 325 locations where offsets occurred due to a City-owned tree. In addition, the City will also require property owners to repair any damage to their own sidewalk. According to State law and San Bruno Municipal Code, all property owners are responsible for repairing the sidewalks adjacent to their property, unless that damage is caused by a City-owned tree. Before the concrete contractor begins work in a particular neighborhood, the City will mail a notice to those property owners in that neighborhood who have sidewalk damage not caused by a City tree. That owner will have 30 days to begin construction, and then an additional two weeks to complete construction. To make things easier, property owners may use the City's contractor to repair their sidewalk. As the contractor was selected by low-bid, the owner can be assured of a competitive price, and the \$354 permit fee will be waived. For larger or more

expensive repairs, the City will offer a payment plan.

For those property owners who do not live in the areas where the contractor will be working, they can still sign up to take advantage of the low-bid contractor and waived permit fee. As the program continues for the next several years, all property owners will be required to make these repairs, so sign up today and get them done early. For a low cost, you can get a safe, flat sidewalk on your property. Please visit the Public Services Department section of the City's Website at [www.sanbruno.ca.gov](http://www.sanbruno.ca.gov) which features information about this program.



*The City's Sidewalk Repair Program in action: (left) prior to repair and (below) after repairs have been completed.*

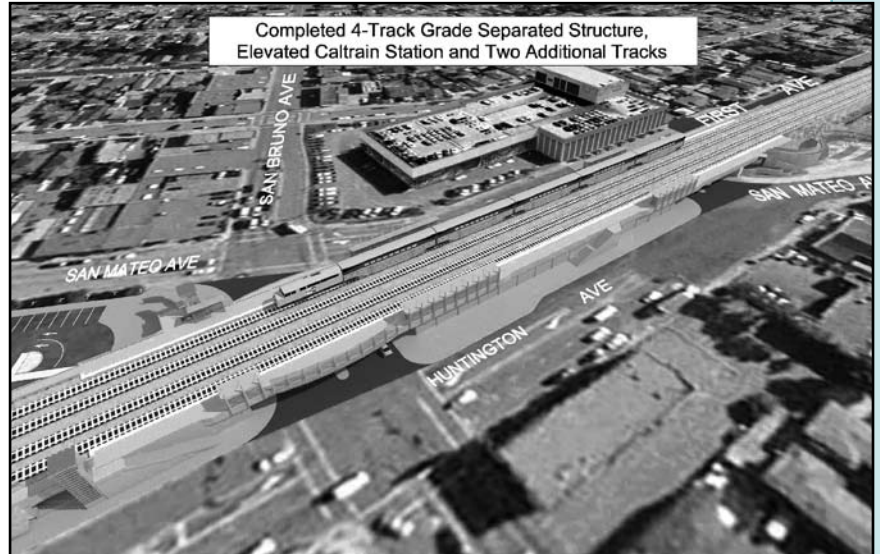


# CALTRAIN GRADE SEPARATION UPDATE

The San Bruno Caltrain Grade Separation Project is surging ahead at full steam. The project will improve safety by elevating the train tracks above vehicular and pedestrian traffic between I-380 and San Felipe Avenue. Although construction will occur before rollout of the California High Speed Rail Project, the grade separations will be built to accommodate the additional tracks needed for the high-speed trains.

## *The scope of work will include:*

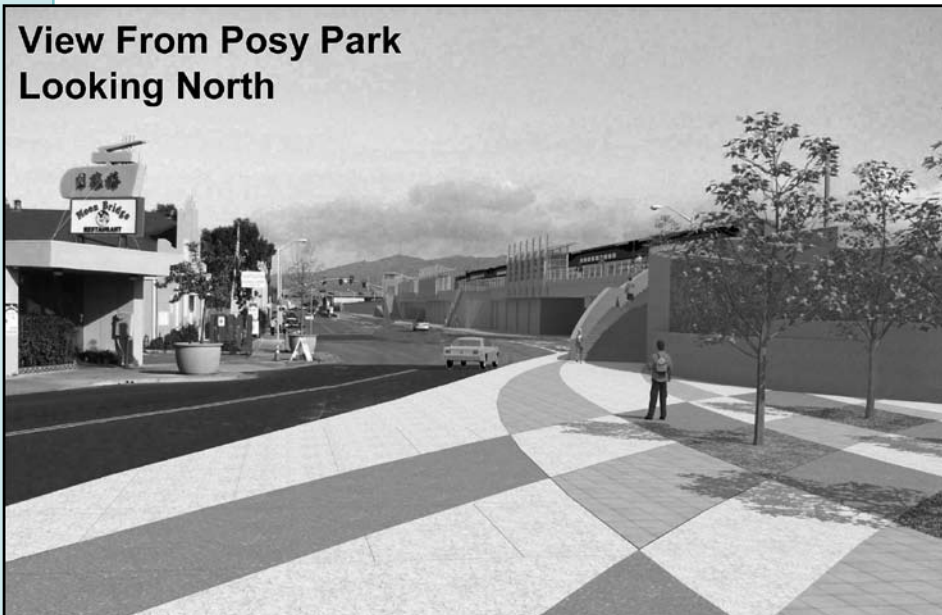
- Vehicle under-crossings at Angus, San Mateo, and San Bruno Avenues
- Pedestrian under-crossings at Sylvan and Euclid Avenues
- A new elevated station between San Mateo and San Bruno Avenues
- Improvements to surrounding streets and sidewalks, including those at Posy Park
- At this time, no work will occur at Scott Avenue, and this crossing will remain open



The timeline to complete the grade separations has been accelerated by the Proposition 1B funding recently made available by the State. In order to access this funding, Caltrain must award a construction contract in 2010. To meet such a short timeline, the final design phase will wrap up by this January.

Between now and then, Caltrain will host community meetings to further explain the project. However, residents should know that all construction will take place on Caltrain property—no residential private property will be affected. For updated information, please visit the City's Website at [www.sanbruno.ca.gov](http://www.sanbruno.ca.gov).

## **View From Posy Park Looking North**





# ROAD RESURFACING PROJECT:

## *Part of the American Reinvestment and Recovery Act of 2009*

In 2007, the City conducted major paving construction on the arterial streets of San Bruno Ave., San Mateo Ave., Cherry Ave., and Crystal Springs Ave. In 2008, the City focused more on neighborhood streets, repairing over 35 individual street segments. In 2009,

the focus shifts toward collector streets. With a vehicle traffic volume somewhere between a busy arterial and a quiet neighborhood street, a collector is a route used to ferry people between arterial and neighborhood streets. Most importantly, the streets selected for paving in 2009 are those eligible to receive funding from the American Reinvestment and Recovery Act of 2009, more commonly referred to as the “federal stimulus funds.”

San Bruno's share of these funds comes to \$639,000. This money will pay for the resurfacing of the following street segments:

- City Park Way from Portola Way to Crystal Springs Avenue
- Crestwood Drive from Rollingwood Drive to Valleywood Drive
- Jenevein Avenue from Cunningham Avenue to El Camino Real

In addition to being streets deemed eligible to receive federal stimulus funding, all of these street segments have pavement condition indexes below 60%, meaning that they are in poor condition. During construction, these areas will receive repairs to fix any problems with the underlying



base, and have their top layer of asphalt removed and replaced with a new layer of asphalt. After construction, these road segments will be rated at 100%.

The construction contract was awarded on September 8, 2009, to lowest bidder G. Bortolotto & Co. for \$630,000. Construction

is expected to begin in early October and complete by mid-December. Parking will be prohibited on the affected streets in order to complete the work, but the restrictions will be limited to Mondays through Fridays. If you live on one of the streets scheduled for work, you will be notified of the construction schedule in advance by a door hanger. “No Parking” signs will be posted at least 24 hours prior to the enforcement of any parking restrictions.

Wondering when it will be your street's turn for resurfacing? The City recently completed a survey of its entire street network, assigning a pavement condition index number to each street segment. Staff is evaluating the survey and putting together a road resurfacing strategy appropriate to

the amount of available revenue. This strategy will be presented to the City Council for public comment and approval prior to next year's street paving project.



# UPCOMING FALL AND WINTER ACTIVITIES

Join us this fall and winter for the holiday activities planned for the community. For more information on any of the events or activities, call (650) 616-7180 or visit [www.sanbruno.ca.gov](http://www.sanbruno.ca.gov). To register or buy tickets, visit the Recreation Center in San Bruno City Park.



## STONEHAM - A Haunted House Located at the San Bruno Park Pool

Thursday 10/22 6:00 p.m.-9:30 p.m.  
Friday 10/23 6:00 p.m.-9:30 p.m.  
Thursday 10/29 5:00 p.m.-8:30 p.m.  
Friday 10/30 6:00 p.m.-9:30 p.m.

**Tickets \$4 (\$5 after 10/23)**

## GOBLIN GROTTO For All Children 10 and Under! San Bruno Recreation Center Gym on Thursday, October 29, 2009

\$7.00 per child  
5:30 p.m.-6:15 p.m. - Group 1 (Orange Tickets)  
6:45 p.m.-7:30 p.m. - Group 2 (Green Tickets)  
(No Online Registration available for this event.)  
PRE-REGISTRATION FOR THIS EVENT IS  
REQUIRED. NO TICKETS TO THIS EVENT WILL  
BE SOLD AT THE DOOR!

## Project Pride Halloween Parade Friday, October 30, 2009 at The Shops at Tanforan

**Kindergarten & Under** - Parade begins at  
3:30pm

Line Up in front of JC Penney inside the Mall

**1st - 4th Graders** - Parade begins at 4:00 p.m.

Line Up in front of Sears inside the Mall

**FREE!** No registration required!

For more information, contact 650-616-7180.

## 18th Annual Holiday Boutique Saturday, November 28, 2009

10:00 a.m. - 4:00 p.m.

San Bruno Senior Center,  
1555 Crystal Springs Road

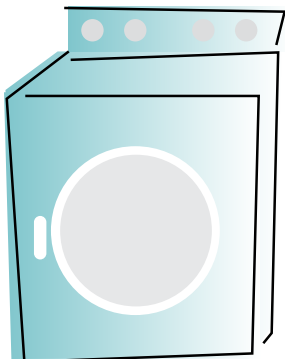
## Holiday Tree Lighting Thursday, December 3, 2009

5:30 p.m.

Come to the front of the Veterans  
Memorial Recreation Center in  
San Bruno City Park and join us for the tree  
lighting. Then stay for the carolers, goodies,  
children's crafts, and visit with Santa.



## TAKE ADVANTAGE OF THESE REBATES



**Looking for ways to save water and money?** The City's Water Division offers rebates for water-conserving toilets and clothes washers. Water agencies in the Bay Area and around the State have been asking customers to conserve water during this three-year drought. An easy way to conserve is to use household appliances that use as little water as possible. With the City's rebate program, you can save up to \$150 when buying a high-efficiency toilet, and up to \$200 on a water- and energy-efficient clothes washer. Visit the City's Website at [www.sanbruno.ca.gov/pw\\_water\\_rebates.html](http://www.sanbruno.ca.gov/pw_water_rebates.html) for more information and to download an application and listing of qualified appliances.

CITY OF SAN BRUNO

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San Bruno, CA 94066

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Connie Jackson

City Clerk  
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John Marty

Website:  
www.sanbruno.ca.gov  
  
We welcome your comments.  
Please call Terry Jackson at  
(650) 616-7013, or email her  
at tjackson@sanbruno.ca.gov.

Postal Customer

COMCAST SPORTSNET CALIFORNIA IS HERE!

Effective November 1, 2009, San Bruno Cable will add the much anticipated companion channel of Comcast SportsNet Bay Area to complete the TV coverage of local professional sports.



Several months of negotiations made this possible as San Bruno Cable worked to get the best pricing to be able to carry this new product and maintain value pricing for its subscribers. In the end, a deal was reached, and we're pleased to announce the launch of this new channel.

Comcast SportsNet California offers a variety of coverage of local professional sports teams, including Oakland A's Baseball (MLB), San Jose Sharks (NHL), and the San Jose Earthquakes (MLS).

CSN California also airs games from a variety of college sports teams, including UC Berkeley, UC Davis, University of San Francisco, and San Jose State.

CSN California is available in the expanded basic package. It can be found on San Bruno Cable channel 39, adjacent to CSN Bay Area on channel 40. Comcast SportsNet Plus has been moved to cable channel 80.

CSN Bay Area offers HD programming on cable channel 428. Coming soon will be the HD programming for CSN California. Look for it on channel 439 in the HD Basic service level. Enjoy these new services available from San Bruno Cable!

Frequently Called Numbers  
(Area Code 650)

Building Permits	616-7076
Business Taxes & Licenses	616-7083
Cable TV	616-3100
City Clerk	616-7058
City Council	616-7060
City Manager	616-7056
Code Enforcement	616-7074
Finance	616-7080
Fire - Business	616-7096
Graffiti Hotline	616-7141
Human Resources	616-7055
Library	616-7078
Recreation	616-7180
Parks	616-7195
Planning	616-7074
Police - Business	616-7100
Public Works/Corp. Yard	616-7160
Public Works/Engineering	616-7065
Senior Center	616-7150
Streets	616-7161
Utility Billing	616-7086
EMERGENCY	9 1 1